



Writing an Abstract

Presenter:

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Date: February 20, 2024

ASAP II

ACCELERATING SUPPORT TO ADVANCED LOCAL PARTNERS II

WELCOME ALL

1. Please let us know where you are from **in the chat**.
2. Please use the **Q&A box to ask questions** and the chat box for answering questions asked by the presenters.
3. The presentation for today's webinar will be saved on ASAP's website at **www.intrahealth.org/asap-resources**

ASAP I
April 1, 2019 to May 30, 2022

ASAP II
May 31, 2022 – July 30, 2024

PURPOSE

Rapidly prepare Local Partners to have the capabilities and resources to serve as Prime Partners for USAID/PEPFAR programming, in compliance with USAID and PEPFAR procedures, for PEPFAR program implementation.

70% of USAID PEPFAR funding to local prime partners.

STRATEGIC OBJECTIVES

1. Strengthen Local Partners as they transition to receive PEPFAR funding as a USAID Prime Partner to comply with regulations.
2. Prepare Local Partners to directly manage, implement, and monitor PEPFAR programs, and maintain consistent PEPFAR program achievement and quality.

ASAP II-SUPPORTED COUNTRIES

Angola

Cameroon

Côte d'Ivoire

DRC

eSwatini

Ethiopia

Lesotho

Malawi

Namibia

Nigeria

South Sudan

Uganda

Zimbabwe

**TOTAL: 18
COUNTRIES**

ASAP I

additional countries:

Kenya

Mozambique

South Africa

Tanzania

Zambia

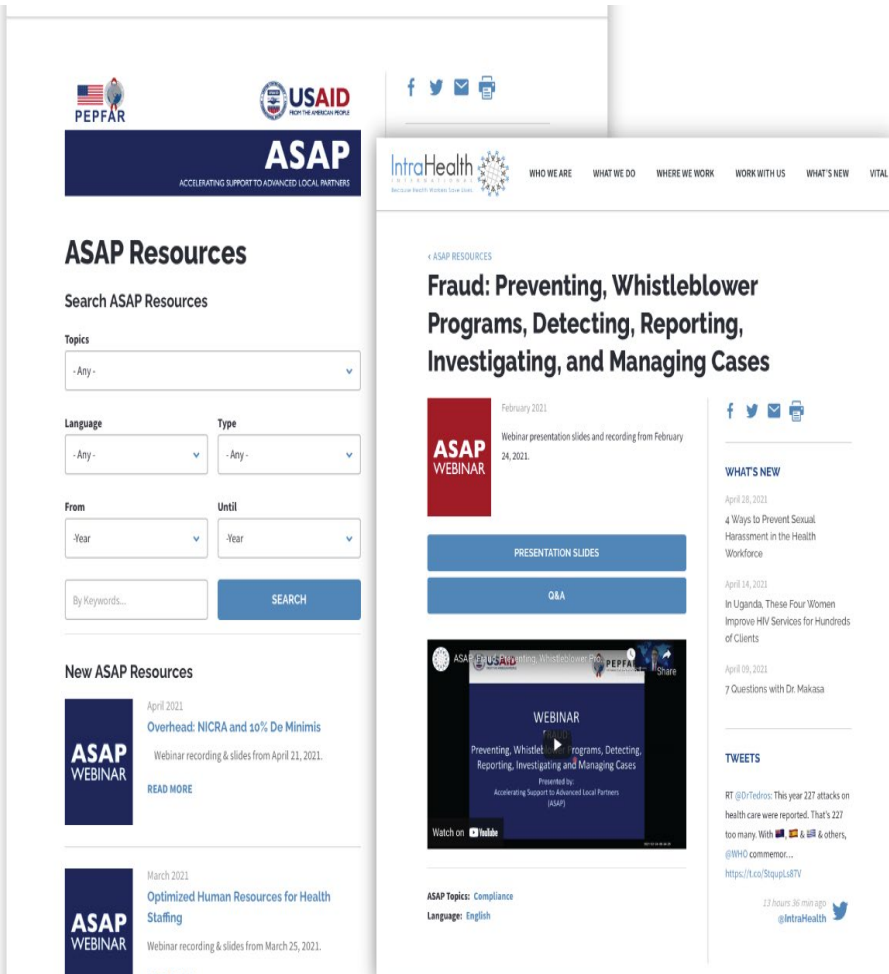
KEY RESULTS FROM ASAP I & II

ASAP has supported **126**
local organizations in **18**
countries

113 local partner organizations

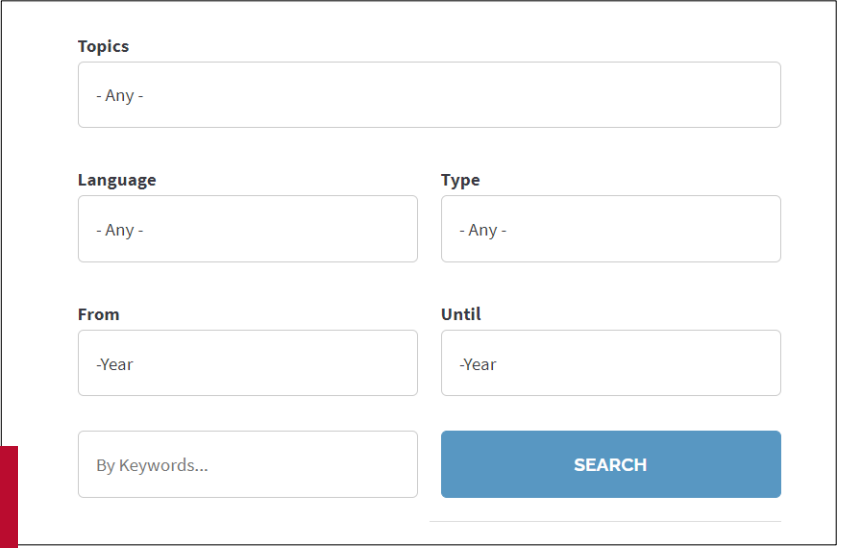
13 local government partners





• VISIT
• www.intrahealth.org/asap-resources

USAID/ASAP has broadcasted **110 webinars** for more than **22,000 attendees** in **76 countries**.



AVAILABLE IN 3 LANGUAGES

UPCOMING WEBINARS

English:

February 22: Business Development: Pre-RFA to Post-Submission Best Practices

February 28: Procurement and Property Management Compliance Issues

March 5: USAID Financial Policies, Internal Controls and Compliance

PRESENTER

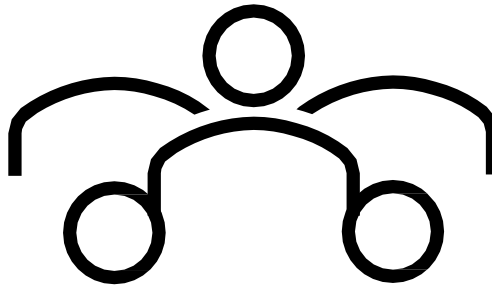
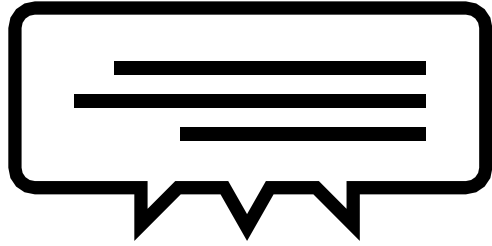
Peter Tebon Tendoh, ASAP II Capacity Advisor

WHY WRITE AN ABSTRACT?

7 GREAT REASONS

- **Raise visibility** of your organization's technical work and capabilities
- **Highlight expertise** at national and international forums
- Position for **new project opportunities**
- Make **better decisions** about projects and investments
- Advance global knowledge base
- Be **known as leaders** in your field
- **Enhance promotion** prospects (add to CV)

ARE YOU READY TO COMMUNICATE YOUR RESULTS?



Is your project or activity
ready to be written up?

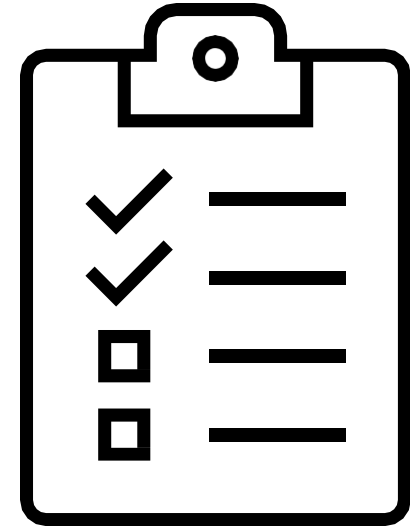
Are you able to answer the
“so what” question?

If your abstract is evidence-based,
is the data solid?

Has the abstract been reviewed by others in the
organization?

DO YOUR HOMEWORK

- **Look at examples** of successful abstracts.
- **Understand the target themes or topics** and type(s) of abstracts being solicited.
- **Pay careful attention** to submission instructions/guidelines.
- **Use the template provided**, if applicable.



WHAT TO CONVEY IN YOUR ABSTRACT

WHAT WAS THE PROBLEM YOU WERE TRYING TO SOLVE?

WHAT DID YOU DO?

WHAT DID YOU FIND?

WHAT DOES THIS MEAN? *So what?*

WHAT TO INCLUDE IN YOUR ABSTRACT

WHAT WAS THE PROBLEM?



INTRODUCTION/BACKGROUND

WHAT DID YOU DO?



METHODS

WHAT DID YOU FIND?



RESULTS/FINDINGS

WHAT DOES THIS MEAN?



DISCUSSION/CONCLUSION

WHAT WAS THE PROBLEM?



INTRODUCTION/BACKGROUND

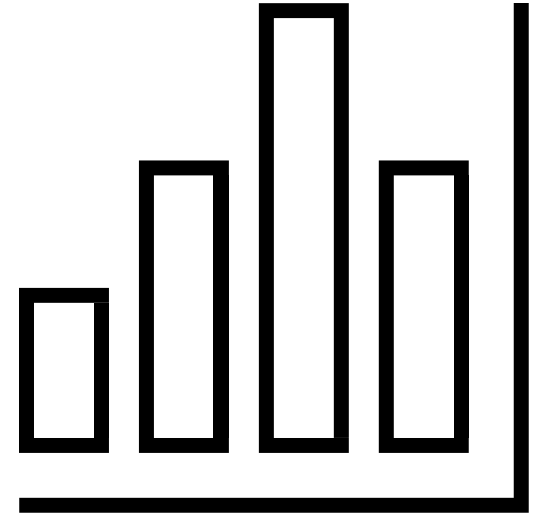
This is the **shortest part of the abstract** (2-3 sentences).

Answers the following questions:

- **What is already known about the subject,**
related to the topic in question?
- **What is not known about the subject**
and hence what the study intended to examine (or what the paper seeks to present)?

REMEMBER

The reader is **interested in your paper/poster because of its findings** –not because of the introduction.



WHAT DID YOU DO? → METHODS

Second-longest section of the abstract.

Informs the reader of **what you have done and how.**

- What is the **study design and sample size**?
- What is the **setting and population**?
- What **method of inquiry** was used (surveys, observations, focus groups, key informant interviews)?
- What was the **outcome measure** and how was it defined?

WHAT DID YOU FIND? → RESULTS/FINDINGS

The **longest and most important** part of an abstract.

- **Give the main results**, not just in subjective terms.
“We found approach X to be superior to approach Y.”
- Data from which the conclusions will be drawn should be **reported in as much detail** as space allows.

WHAT DOES THIS MEAN? → DISCUSSION/CONCLUSION

Contains the most important take-home message

of the study (2-3 sentences).

Authors may be able to express an opinion about the theoretical or practical implications of the findings.

Caution: Do not claim more than the data demonstrates.

GRAB THEIR ATTENTION

- Title should be obvious, short and related to the other sections in the abstract.
- Make it interesting enough to lure them to read the abstract.
- It is necessary in some studies that the study design be evident in the title.

FOR EXAMPLE

“HIV testing and counseling among students.”



“Data on prevalence of HIV testing and counseling among students.”



“Prevalence of HIV testing and counseling and associated factors among secondary school students in Botswana.”

USING KEY WORDS

CHOOSE WISELY

- Choose between **3** and **10** words
- Key words are usually **used by conference organizers and indexing databases**

TIP: Review key words from abstracts with a similar topic.

LET'S GET STARTED

REVIEW

Review the specific guidelines and instructions for an abstract

READ

Read through published abstracts.

THINK

Think about your target audience

WRITE

Write the title and select key words.
(First or last?)

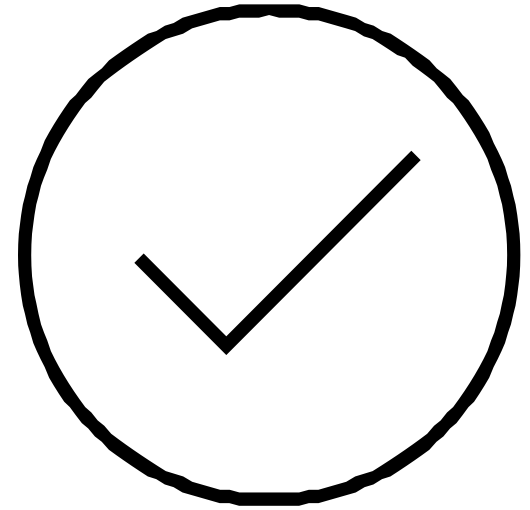
DRAFT

Draft your Introduction, Methods, Results, and Discussion/Conclusion
(I-M-R-a-D)

NEXT STEPS

REVIEW, PROOFREAD, EDIT

- Proofread carefully.
- Revise, as necessary.



TIP: Have other people read your abstract for content, style, grammar, and spelling before you submit.

HELPFUL HINTS

- **Use active voice** and simple sentences.

“We studied 20 HIV positive patients.” is much better than *“Twenty HIV-positive patients were studied.”*

- Check **word count**.
- **Spell out abbreviations** on first use.
- Avoid citations, footnotes, and external quotes.

REVIEW YOUR OWN ABSTRACT

- **Use active voice** and simple sentences.

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THE REVIEW PROCESS

- The scientific committee of a conference oversees the peer review process.
- **Reviewers use score sheets** to assess abstracts within pre-determined criteria.
- Reviewers are looking for general **quality, sound methodology, relevance or originality, importance or general interest**, and whether an abstract should be an oral or a poster.

LEARN FROM YOUR MISTAKES

WHY ABSTRACTS GET REJECTED

- **Methods are unclear** or not sound
- Topic is **not relevant to the conference**
- **Lack of originality**
- **Findings are not presented** or too preliminary
- **Conclusions are not linked to the data**

WHAT TO INCLUDE IN YOUR ABSTRACT

COMPLETE



COVER THE MAJOR PARTS OF YOUR STUDY.

CONCISE



NO UNNECESSARY WORDS.

CLEAR



READABLE AND WELL ORGANIZED, WITH LITTLE JARGON.

COHESIVE



THE SECTIONS FLOW SMOOTHLY AND ARE LOGICAL.

TECHNICAL WRITING



TECHNICAL WRITING

COMMON ISSUES

- Long sentences
- Incorrect punctuation
- Inconsistent capitalization or over-use of capital letters
- Acronyms not spelled out on first use
- Spelling errors
- Incorrect sentence structure

PUNCTUATION TIPS

- Complete sentences end in period, question mark, or exclamation mark.
- Whether you use single or double spaces after all punctuation marks, make sure it is consistent.
- Commas are used to separate ideas.
- Use commas in numbers of 1,000 and greater.
- Footnotes should be at the end of a sentence, outside of the period with no space.

USING LISTS

- Use a bulleted list when the list includes three or more items
- Introduce list with a complete sentence followed with a colon
- Capitalize the first item in each bullet

CAPITALIZATION

BE CAREFUL NOT TO OVER-CAPITALIZE.

The following require capitalization:

- First word in a title
- First word after a colon
- Figure and table references
- Formal names of governments, agencies and organizations

CAPITALIZATION

BE CAREFUL NOT TO OVER-CAPITALIZE.

- Capitalize district or region only when it directly follows the proper name. Use lowercase when it appears alone.

Examples: Mbale District is in Uganda. Luangwa is a small district in Zambia.

- Capitalize only the official name/title of a group, organization, or location. Example: In Rwanda we visited Shyira Hospital. In Uganda we went to the referral hospital in Lira.
- Capitalize the name of a department.

Example: The Finance Department implemented a new procedure.

- Don't capitalize names of cadres or types of health facilities. Examples: nurses, auxiliary nurse midwife, pharmacists, medical officer, community health center, district hospital.

USING THE APPROPRIATE TERMS: HIV

TERMINOLOGY	PREFERRED LANGUAGE
High(er)-risk group; vulnerable group	Key population(s)
Hotspots	Location of local epidemic
Positives; HIV victim; HIV positive (fe)male	People/children living with HIV
Prostitute	Sex worker
Target population	Key population
Driver [of acquiring HIV]	Use the actual term (i.e., poverty)
Drug users	People who inject drugs
Target [MSM]	Engage [MSM]

Use UNAIDS Terminology Guidelines:

http://www.unaids.org/en/resources/documents/2015/2015_terminology_guidelines

*Sourced guidance from UNAIDS

THE BASICS

- Avoid using passive voice: “*We concluded...*” instead of “*It can be concluded that...*”
- Cut out unnecessary adjectives (e.g., ~~advanced~~ notice)
- Avoid double negatives: “Malaria is not uncommon”
- Short sentences (average 20 words, never longer than 50 words).

KEEP A CONSISTENT ORDER

- Ideas must be **well organized**
- **Each paragraph** captures just **one topic**
- **Each sentence** has just **one idea**
- Explicit **relationship must exist between sentences**
- Explicit **relationship** must also exist **between paragraphs and between sections**

STYLE AND LANGUAGE

- Complex language not needed
- Write numbers from 0 to 10 in words
 - One, two, three.... after
 - 10, 11, 12,.....
- Do not use contractions in professional writing
(don't, couldn't, shouldn't)
- Maintain similar language throughout

STYLE AND LANGUAGE

- **Either/or, neither/nor:** Best together, not one without the other (and never either/nor or neither/or).
- **‘Respectively’ is an adverb.** It means “in the order given” and should only be used if your sentence would be unclear without it.
- For men, the proportion of hospital admissions rose from 1.8% in 1998 to 8.1% a decade later; for women, those figures were 7.5% and 16.3%, respectively.

AVOID COMMON MISTAKES

- **Punctuation goes inside quotes**, e.g., “I love working here,” he said, or “Working here is the best.”
- The Latin abbreviation “i.e.” means “that is”; the abbreviation “e.g.” means “for example.”
- Both **“i.e.” and “e.g.” should be followed by a comma** (i.e., like this) and should be combined with “etc.”

Wordy and Redundant

At the present time

Absolutely essential

honest truth

despite the fact of

make a correction

as long as

any particular type of

large in size

past history

will be able to

while it is true that

utilize

Word Diet

now

essential

truth

because

correct

if

any

large

history

can

although

use

Wordy and Redundant

a very limited number of

Absolutely essential

Free gift

altogether

make a correction

as long as

any particular type of

large in size

one of the same

Summarize briefly

Word Diet

few

essential

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together

correct

if

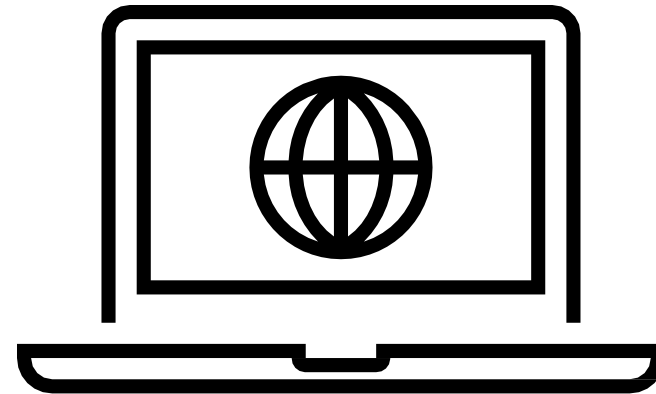
any

large

the same

summarize

There are many resources that provide technical and editorial help to new authors, especially from low-middle income countries.

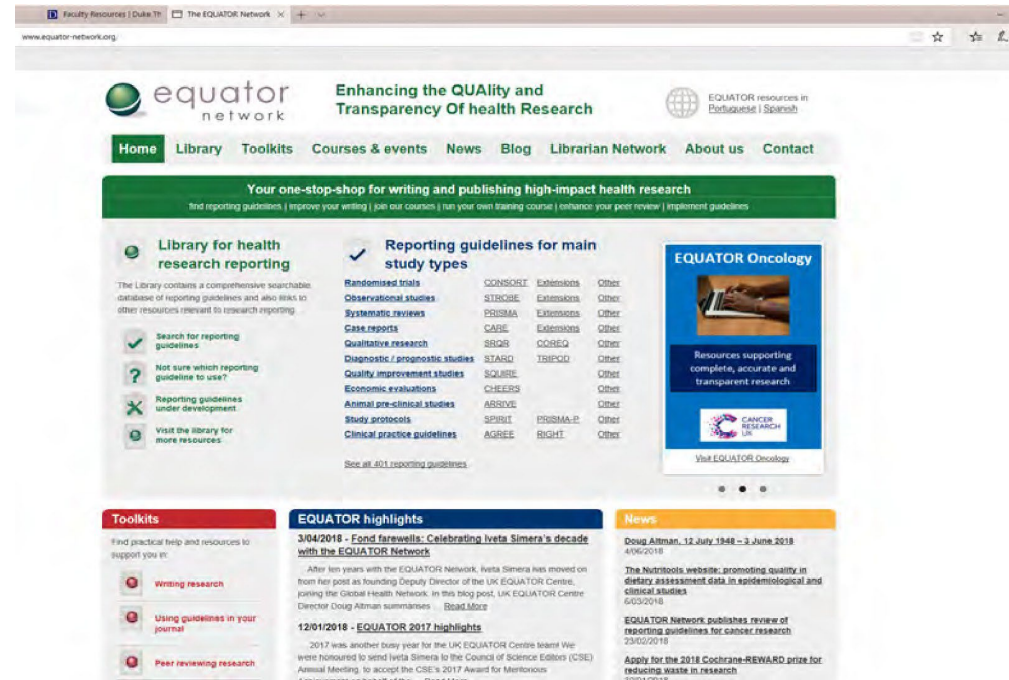


EQUATOR

The EQUATOR Network is a new initiative that seeks to improve the quality

of scientific publications

by promoting transparent and accurate reporting of health research.



www.equator-network.org

AUTHORAID

Junior scientists get a mentor (often a retired academic) who guides them through the writing process.

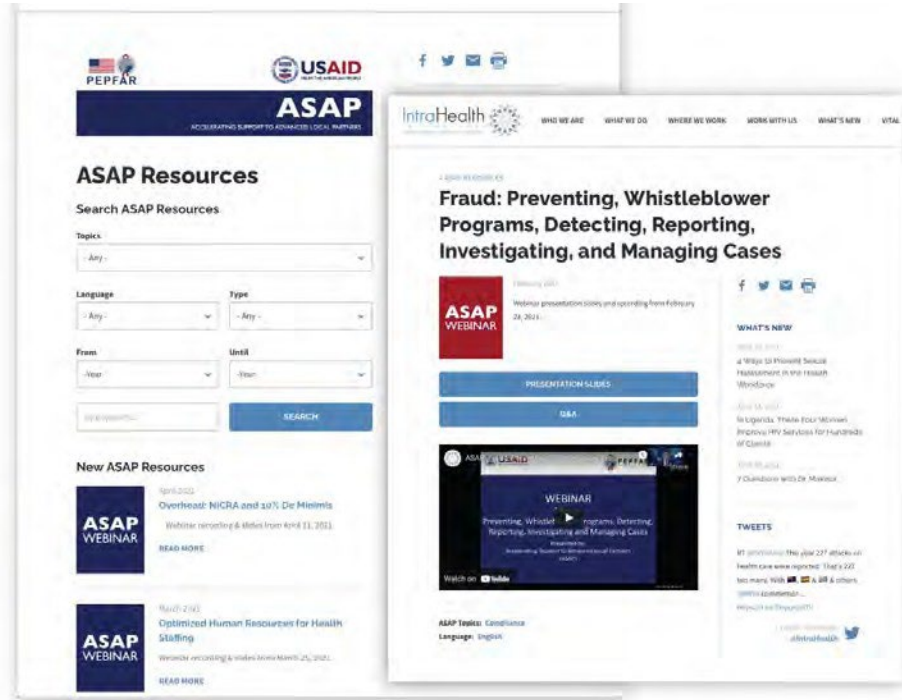
www.authoraid.info/about/

The screenshot shows the AuthorAid website homepage. At the top, there is a navigation menu with links for HOME, ABOUT, NEWS, MENTORING, COURSES, FUNDING, RESOURCES, FORUM, and FAQ. A search bar is located in the top right corner. Below the navigation, there is a large blue banner with the text "Free online courses in research communication and proposal writing" and a sub-headline "AuthorAid offers free online courses in research communication and proposal writing for researchers in developing countries. Courses are run twice a year via our Moodle platform." Below the banner, there are two columns of content. The left column is titled "NEWS" and contains three items: "Guest post: Publishing in Indonesia - some facts that you might have missed" by AuthorAid Team, "Tip of the Week #394" by Bernard Apiah, and "Tip of the Week #392" by Bernard Apiah. The right column is titled "RESOURCES" and contains three items: "Presentation: Preparing Grant Proposals - Facilitation Kit", "Book: Research Ethics Committees: Basic Concepts for Capacity Building", and "Video: 'Get Lit: The Literature Review'" and "Toolkit: Gender Mainstreaming in Higher Education Toolkit".

IN SUMMARY

- State the issue to be discussed, give a brief background to the issue, describe briefly what you are doing/have done about it, and why is it important.
- Practice, practice, practice –writing an abstract is not easy, but is a key part of our work and career.

ON DEMAND WEBINARS



The ASAP website hosts many recorded webinars and resources. Visit us at:

www.intrahealth.org/asap-resources

QUESTIONS?

Thank you!



ASAPI II

ACCELERATING SUPPORT TO ADVANCED LOCAL PARTNERS II



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USAID
FROM THE AMERICAN PEOPLE